

Space Race Sales Campaign

DOLMAN PONTIAC IS NOW FIRST

HERE IS POSITIVE PROOF

That You Too Can Buy A New 1962 Pontiac or Guaranteed Used Car for Less

ORDER YOURS TODAY

ORDER YOURS TODAY

—BRAND NEW—
1962 PONTIAC



Tempest 2-Door
Automatic, radio and heater. 3 years or 36,000 mile warranty.

\$2293⁴³

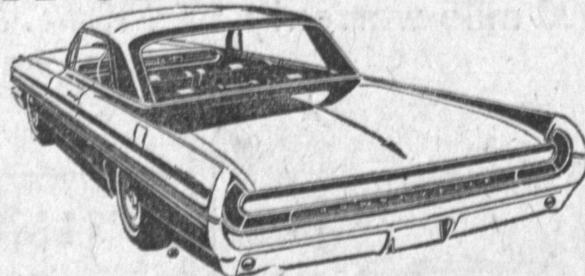
—BRAND NEW—
1962 PONTIAC



Catalina Sport Sedan
Automatic, radio and heater. 3 years or 36,000 mile warranty.

\$2733²⁸

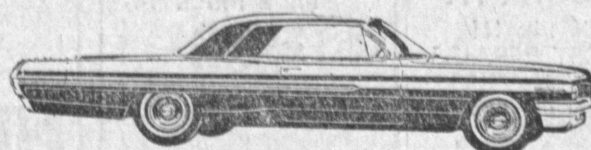
—BRAND NEW—
1962 PONTIAC



Bonneville Sport Coupe
Radio and heater, automatic, power steering. 3 years or 36,000 mile warranty.

\$3371³¹

—BRAND NEW—
1962 PONTIAC



Grand Prix
Radio and heater, automatic, power steering. 3 years or 36,000 mile warranty.

\$3512¹⁵

PONTIAC SPACE RACE

SALES CAMPAIGN

TO ALL PONTIAC DEALERS
LOS ANGELES ZONE

Attached are the dealer and sales manager group standings through the first twenty days of the Pontiac "Space Race" campaign. Congratulations to DOLMAN PONTIAC for being the leader in his respective group. Only three more days remain in the first half of the campaign. Fire all the boosters you can. Sell every possible prospect for a 1962 Wide-Track Pontiac... Tempest... Vauxhall. Set your sights on a sky-high sales score—for an out-of-this-world sales total!

H. N. Long
Pontiac Zone Manager

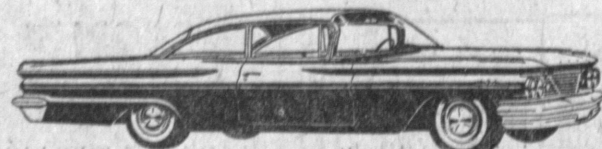
NEW CAR TRADE-INS ON THE FABULOUS '62 PONTIAC AND TEMPEST

HIGHEST TRADE-IN ALLOWANCES



'57 Cadillac 2-Dr. Hardtop \$1995
Factory air conditioning, power steering, power brakes, hydramatic, radio, heater and w.s.w. This one is a real beauty.

'59 Pontiac Bonn. Sport Coupe \$2295
Full power, of course. Automatic, radio, heater, w.s.w. Red and white interior. White finish. The hot one of the line.



'59 Pontiac Cat. 4-Door Sedan \$1495
Automatic, radio, heater, white sidewalls. Polar white that is just like new.

'59 Pontiac Cat. 4-Door Hardtop . . . \$1695
3 to choose from. Full power plus all the extras you need on a luxury car. Gunmetal paint without a scratch. The other is powder blue.

'57 Pontiac Star Chief 2-Dr. Hardtop \$895
This two tone beauty has automatic, power steering, power brakes, radio, heater and w.s.w. Priced below the market.

'60 Pontiac Vent. 2-Dr. Hardtop \$2495
Automatic, power steering, power brakes, radio, heater and w.s.w. Only 14,000 actual miles on this gold beauty that is worth its weight.

'59 Pontiac Bon. 4-Dr. Hardtop \$2195

Power steering, power brakes, automatic, radio, heater and w.s.w. Two tone coral and white with matching interior. Excellent condition.

'58 Vauxhall Station Wagon \$595

This four-door wagon is ideal as a second car, because it combines economy with beauty. Grey finish. You'll like the price.

'57 Pontiac Chieftain 2-Dr. Hdtp \$895

Automatic, power steering, power brakes, radio, heater and w.s.w. Grey and white two-tone. Must be seen to be appreciated.

'59 Plymouth Belv. Convertible \$1195

Stick shift with overdrive, radio and heater. This one will really move.

'57 Ford Fairlane '500' 2-Dr. Hardtop \$1095

Automatic, radio, heater, power steering, power brakes, white sidewalls. Jet black with matching interior.

'59 Ford Fairlane '500' 2-Dr. Hardtop \$1695

Full power, automatic, radio, heater, white sidewalls. This black beauty must please the most discriminating buyer.

'60 Ford Starliner 2-Dr. Hardtop \$1795

Fordomatic, power steering, power brakes, radio, heater and w.s.w. Dove grey finish that is just like new.

'57 Pontiac Super Chf. 2-Dr. Hardtop \$895

Automatic, power steering, power brakes, radio, heater and w.s.w. Beautiful red and white finish that is immaculate. Priced below the going price.

'57 Pontiac 9-Pass. Station Wagon \$995

Automatic, radio, heater, white sidewalls. Red and white. Let this take the place of the school bus.

'57 Ford Ctry. Sdn. Station Wagon . . . \$1095

Air conditioning, automatic radio, heater, white sidewalls. Grey and white. Ideal for the hot summer months ahead.

'59 Chev. Impala 4-Door Hardtop . . . \$1895

Full power, including windows and seats. Automatic, radio, heater and white sidewalls, of course. All white. Excellent condition.

'57 Ford Ctry. Sdn. Station Wagon \$995

Automatic, radio, heater, white sidewalls. Red and white finish. Priced for a quick sale.

'59 Pontiac Cat. 4-Dr. Sedan \$1595

Automatic, power steering, power brakes, radio, heater and w.s.w. Polar white paint job in excellent condition.

'57 Buick Convertible \$895

Warm weather will soon be here. Now is the time to buy this beauty before the price goes up. Loaded with extras.

'57 Ford Club Sedan \$695

V-8 with standard transmission, radio and heater. Red and white two tone beauty. This price is way under the going market.

'57 Pontiac Star Chief Convertible \$895

Coral with white top. Power steering, power brakes, automatic, radio, heater and w.s.w. Must be seen to be appreciated.



'61 Rambler 4-Dr. Sedan \$1695

Automatic, heater, reclining seats and w.s.w. White finish without a dent in the beautiful paint job. You'll like the low price.

'58 Ford Fairlane '500' 4-Dr. Hardtop \$1295

Automatic, radio, heater, power steering, power brakes, white sidewalls. You'll be smart if you make this one the Ford in your future now.



'57 Ford 9 Pass. Station Wagon . . . \$1095

Automatic, power steering, power brakes, radio and heater, w.s.w. Red and white two tone with plenty of miles left in it.

'56 Chevrolet 6-Pass. Wagon \$895

V-8 with overdrive, radio and heater. This 4-door is ideal as a second car or family car. You'll like the price.

'60 Pontic Bonn. Convertible \$2495

Power steering, power brakes, hydramatic, radio, heater and w.s.w. Lovely white. You'll love this car during the hot summer months ahead.

'60 Pontiac Bonn. 2-Dr. Hardtop \$2595

Factory air conditioning plus power steering, power brakes, automatic, radio, heater and w.s.w. Blue and white combination paint that's like new. This sporty one is priced low, low.

WARRANTED...INSPECTED...RECONDITIONED...ROAD TESTED...GUARANTEED...SAFETY CHECKED

MANY MORE TO CHOOSE FROM

FINANCING
AVAILABLE

DOLMAN PONTIAC

BANK TERMS
AVAILABLE

700 South La Brea Avenue

Inglewood

OR 4-7769

Open Evenings and Sundays

OR 8-4689